



# OLD TOWN PLAYERS

2023-2024 Season Sponsorship & Playbill ad order form

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_  
\_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

I wish to purchase: \_\_\_\_\_ *Ad proofs will be sent to this address.*

- Theatrical Production Sponsor..... \$1,500.  
Production sponsors receive front cover recognition on the playbill for the production, a full-page ad in the playbill, recognition on posters, banners, yard signs, the OTP website and facebook page, mentions on radio interviews, AND 4 multi-pass tickets!
- Full-page ad (4" x 8") ..... \$300
- Half-page ad (4" x 4") .....\$175
- Quarter-page ad (horizontal 4" x 2") .....\$125
- Quarter-page ad (vertical 2" x 4") .....\$125

Ad Content: \_\_\_\_\_

- I will email artwork/logo/text to atscherter@vinu.edu
- My artwork is attached in the space provided.
- Please use my ad from the previous season's playbill
- I have provided a sample layout in the space provided.

Payment: \_\_\_\_\_

- Check is enclosed       Please bill me

Please make checks payable to Old Town Players, Inc.

Mail to OTP Playbill Advertising  
P.O. Box 855  
Vincennes, IN 47591

In this space please provide a sample layout, your logo and copy.