



May 2026

We are thrilled to announce our 2026-2027 theatrical season. It promises to be a great season full of opportunity for performers and audiences of all ages!

Ticket sales represent approximately 20% of the revenue required to cover operating expenses and maintenance of our theatre. We rely on business partners like you.

Playbill advertising is a great way to get your business's ad in the hands of more than 3,500 theatre-goers annually and help us bring live theatre to our community.

Ad copy can include your company logo, your message, and/or coupons. We provide free professional layout and design services at no additional charge, or you may choose to provide your own artwork.

In appreciation of your support with the purchase of:

- a full-page ad, you receive 4 general admission tickets (\$90 value)
- a half-page ad, you receive 2 general admission tickets (\$30 value)

Ad copy and payment are due by July 1, 2026.

Placing your ad is easy:

1. Email your order (including logo and artwork for new ads) to [slgray56@gmail.com](mailto:slgray56@gmail.com), and you will be billed OR

2. Complete the enclosed order form and return it by mail with your check to:

**Old Town Players**  
**PO Box 855**  
**Vincennes, IN 47591**

Please contact Steve Gray at 812.882.8269 or [slgray56@gmail.com](mailto:slgray56@gmail.com) for more information.

## 2026-2027 Theatrical Season



July 31-Aug 2 & Aug 7-9

When Ren and his mother move from Chicago to a small farming town, he is prepared for the inevitable adjustment period at his new high school. But he's not prepared for the rigorous local edicts, including a ban on dancing instituted by the local preacher, who is determined to exercise control over the town's youth. When the reverend's rebellious daughter sets her sights on Ren, her roughneck boyfriend tries to sabotage Ren's reputation. The heartfelt story that emerges pins a father longing for the son he lost against a young man aching for the father who walked out on him.

All the ingredients for a chiller thriller are here, and this time they are handled with an unusual amount of comedy. A high-school administrator and some of her students are moving their school into a huge, old manor house that has been made available to them at an incredible bargain. As the high-school girls, with help from some local boys, begin to set up their school, Strange things start happening. Some of them are funny while others begin to be a little frightening. As the story unfolds, the proposed schoolhouse teams with mysterious surprises that build to near-terror.



October 16-18 & 23-25

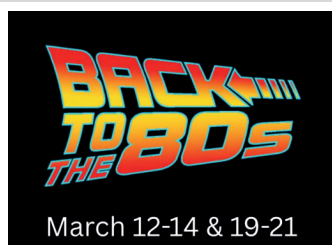


December 11-13 & 18-20

In our American culture, *It's a Wonderful Life* has become almost as familiar as Dickens' *A Christmas Carol*. The story is a natural for a stage adaptation: the saga of George Bailey, the Everyman from the small town of Bedford Falls, whose dreams of escape and adventure have been squashed by family obligation and civic duty, whose guardian angel has to descend on

Christmas Eve to save him from despair and remind him—by showing him what the world would have been like had he never been born—that his has been, after all, a wonderful life. This faithful adaptation has all your favorite characters: George and Mary Hatch, Clarence, Uncle Billy, Violet, and, of course, the Scrooge-like villain, Mr. Potter. This fine dramatization not only celebrates the faith of the season, it also celebrates the American philosophy of life: hard work, fair play, and the love and support of one's family and community will be rewarded.

Hold on to your hoverboards, we're taking a trip back to the 80s! When modern teen Mary Fitzfry gets sent back in time by an eccentric professor, she finds herself in the middle of a totally tubular cavalcade of 80s pop culture. There are a lot of familiar faces, from the teens in breakfast-time detention to the guys chasing ghosts and dancing zombies, but the biggest surprise of all is Mary's own protective mom as a teen. Turns out she's actually kind of rad - but thanks to Mary's time travel, she's in trouble. Can Mary make things right? This adventure takes you from the mall where everything happens, to a suburban sitcom street, to a cave under the high school - featuring a throng of characters to bring you maximum nostalgia! A hilarious parody to make all ages cheer "I love the 80s!"



March 12-14 & 19-21



May 14 - 16 & 21 -23

This 60-minute cutting of the comic misadventures of the Mobile Army Surgical Hospital (M\*A\*S\*H) is a wild, free-flowing comedy. Joining M\*A\*S\*H are two unpredictable madcaps, Hawkeye and Duke. They can't be dealt with casually, however, because they are also two of the best surgeons in South Korea. They decide to wage a campaign to get a young Korean to the United States and entered into a good school. The thread of effort helps tie together the pileup of comedic adventures that pyramid right before the eyes of the astonished and hysterical audience!

# OLD TOWN PLAYERS

## 2026-2027 Season Sponsorship & Playbill Ad Order Form

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

All proofs will be sent to this email address

**I want to purchase:** \_\_\_\_\_

**Theatrical Production Sponsor.....\$2,500**

Production sponsors receive front cover recognition on the playbill for the production, a full-page ad in the playbill for all season productions, recognition on posters, banners, yard signs, OTP website and social media, mentions on radio interviews, AND 12 general admission tickets.

**Full-page ad (4" x 8").....\$325**

**Half-page ad (4" x 4").....\$200**

**Quarter-page ad horizontal (4" x 2").....\$150**

**Quarter-page ad horizontal (2" x 4").....\$150**

**Ad Content:** \_\_\_\_\_

Please use my ad from previous season's playbill

I will email artwork/logo to slgray56@gmail.com

I have provided a sample layout in the space provided

My artwork is attached in the space provided

**Payment:** \_\_\_\_\_

Check is enclosed       Please bill me

Please make check payable to **Old Town Players, Inc.** and mail to PO Box 855, Vincennes, IN 47591

Please provide a sample layout, your logo and copy in this space.