



OLD TOWN PLAYERS

2021-2022 Season Sponsorship & Playbill ad order form

Business Name _____

Contact Person _____

Mailing Address _____

Phone _____

Email _____

Ad proofs will be sent to this address.

I wish to purchase: _____

Musical Production Sponsor..... \$1,500

Theatrical Production Sponsor \$1,200

Production sponsors receive front cover recognition on the playbill for the production, a full-page ad in the playbill, recognition on posters, banners, yard signs, the OTP website and facebook page, mentions on radio interviews, AND 16 single admission tickets!

Full-page ad (4" x 8") plus 8 single admission tickets....\$300

Half-page ad (4" x 4") & 2 single admission tickets.....\$175

Quarter-page ad (horizontal 4" x 2")\$125

Quarter-page ad (vertical 2" x 4")\$125

Ad Content: _____

I will email artwork/logo/text to tschertera@gmail.com

My artwork is attached in the space provided.

Please use my ad from the previous season's playbill

I have provided a sample layout in the space provided.

Payment: _____

Check is enclosed

Please bill me

Please make checks payable to Old Town Players, Inc.

Mail to OTP Playbill Advertising
P.O. Box 855
Vincennes, IN 47591

In this space please provide a sample layout, your logo and copy.