



OLD TOWN PLAYERS

2022-2023 Season Sponsorship & Playbill ad order form

Business Name _____

Contact Person _____

Mailing Address _____

Phone _____

Email _____

I wish to purchase: _____ *Ad proofs will be sent to this address.*

- Theatrical Production Sponsor..... \$1,500.
Production sponsors receive front cover recognition on the playbill for the production, a full-page ad in the playbill, recognition on posters, banners, yard signs, the OTP website and Facebook page, mentions on radio interviews, AND 12 General Admission Tickets!
- Full-page ad (4" x 8") \$300
- Half-page ad (4" x 4")\$175
- Quarter-page ad (horizontal 4" x 2")\$125
- Quarter-page ad (vertical 2" x 4")\$125

Ad Content: _____

- I will email artwork/logo/text to atscherter@vinu.edu
- My artwork is attached in the space provided.
- Please use my ad from the previous season's playbill
- I have provided a sample layout in the space provided.

Payment: _____

- Check is enclosed
- Please bill me

Please make checks payable to Old Town Players, Inc.

Mail to OTP Playbill Advertising
P.O. Box 855
Vincennes, IN 47591

In this space please provide a sample layout, your logo and copy.